



JORNADAS CAUCHO

B O G O T Á 2 0 2 5

PRECONFERENCE

November 10th and 11th.

CONFERENCE

November 12nd, 13rd and 14th.

XVIII Latin American Conference on Rubber Technology.
IV Latin American Conference on Tire Recycling.
Natural Rubber Show

SLTC
Sociedad Latinoamericana
de Tecnología del Caucho



| Organizado por

| Con el apoyo de



A key event for the rubber industry

About conference

¿What are they?

With over 32 years of experience, the Latin American Conference on Rubber Technology has established itself as the premier event in the rubber industry across Latin America.

Integrating

This year, we are excited to host the fourth edition of the Latin American Conference on Tire Recycling alongside the first edition of the Natural Rubber Conference

Networking and Opportunities

The event will provide a unique platform for attendees to connect with industry professionals, fostering collaboration and exploring new opportunities in the rubber sector.



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About Our Venues Hyatt Place Bogotá and Ágora Bogotá

Hyatt Place Bogotá Convention Center:

This venue will host the Pre-Conferences on November 10-11, offering all the amenities necessary for top-level workshops and events.

Ágora Bogotá:

The primary location for the event from November 12-14, with a capacity of 4,000 attendees and multi-functional spaces.

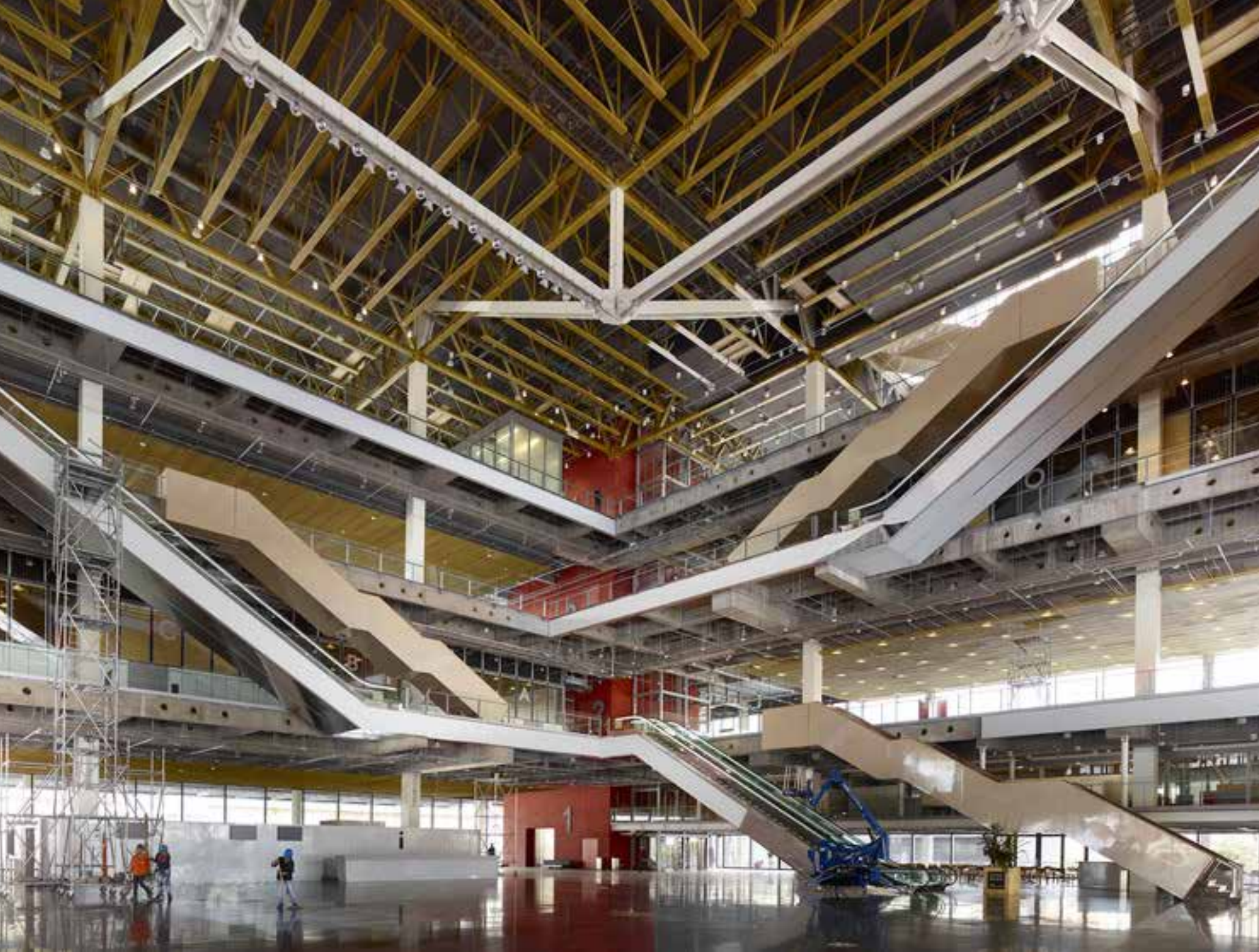
Strategic location:

Both venues are centrally located in Bogotá, providing easy access and convenience. They are within walking distance of each other.



ÁGORA
BOGOTÁ

HYATT
PLACE



LEED Gold certification: Recognized for its commitment to environmental sustainability.

Versatile spaces: It features 5 levels and can accommodate over 4,000 people. Additionally, it offers 10,000 m² of exhibition space, making it ideal for Trade Shows and commercial displays.

Connectivity and accessibility: Just 10 minutes from El Dorado International Airport, with excellent public transportation connections.

Ágora Bogotá Convention Center





About JornadasCaucho 2025

Bogotá, the capital of Colombia, is a city that blends history and modernity in the Andean highlands. As a political, economic, and cultural hub, it offers museums, galleries, theaters, and diverse gastronomy. With its cool climate and welcoming inhabitants, Bogotá attracts visitors and serves as a key point for **events and business in Latin America.**

The conference is designed for professionals and academics in rubber technology. This includes: consultants, **business chambers, research and development entities, and management, commercial, and technical teams from companies** linked to raw material production, rubber product manufacturing, machinery, and related sectors.



Sponsorship Benefits

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Benefits

11 Booth at the trade show of 2x2 (from November 12 to 14)	✓	✗
Logo featured in all Jornadas Caucho communications (size varies by sponsorship category).	✓	✓
Logo displayed on the Jornadas Caucho website (size varies by sponsorship category).	✓	✓
Logo included in press releases, deliverables, and the SLTCaucho magazine (size varies by sponsorship category).	✓	✓
Welcome letter in social media posts and newsletters.	✓	✓
Opportunity to present at a commercial conference. (Note: Additional costs apply for extra technical-commercial talks.)	1	N/A
Complimentary registrations for the conference (rubber technology & recycling)	2	1
Discount on registrations for additional attendees	20%	10%
Badges for staff attending the stand (Please note that if additional staff is required, an additional cost will apply).	4	N/A
Badges for access to the commercial exhibition (lectures not included)	no limit	no limit
Contact the organizing committee for options outside of the standard categories	Contact the organizing committee	Contact the organizing committee

STANDARD PRICES

From June 1, 2025:

Description

General cost

Emerald

Ruby

USD 7.935

USD 4.630

Exclusive discount available for SLTC GOLD sponsors

USD 6.745

USD 3.940

Exclusive discount available for Colombian companies or organizations represented by Colombian firms, SILVER sponsors of the SLTC, institutional sponsors and members of the Colombian Rubber Confederation

USD 7.145

USD 4.170

Exclusive discount available for previous SLTC sponsors (Lima 2023 Conferences or Querétaro 2024 Symposium)

USD 7.540

USD 4.400

IMPORTANT:

Companies wishing for larger spaces should contact gerencia@sltcaucho.org

The Emerald sponsors can acquire an additional booth for an extra cost of USD 3.900

About the booth

The booth includes:

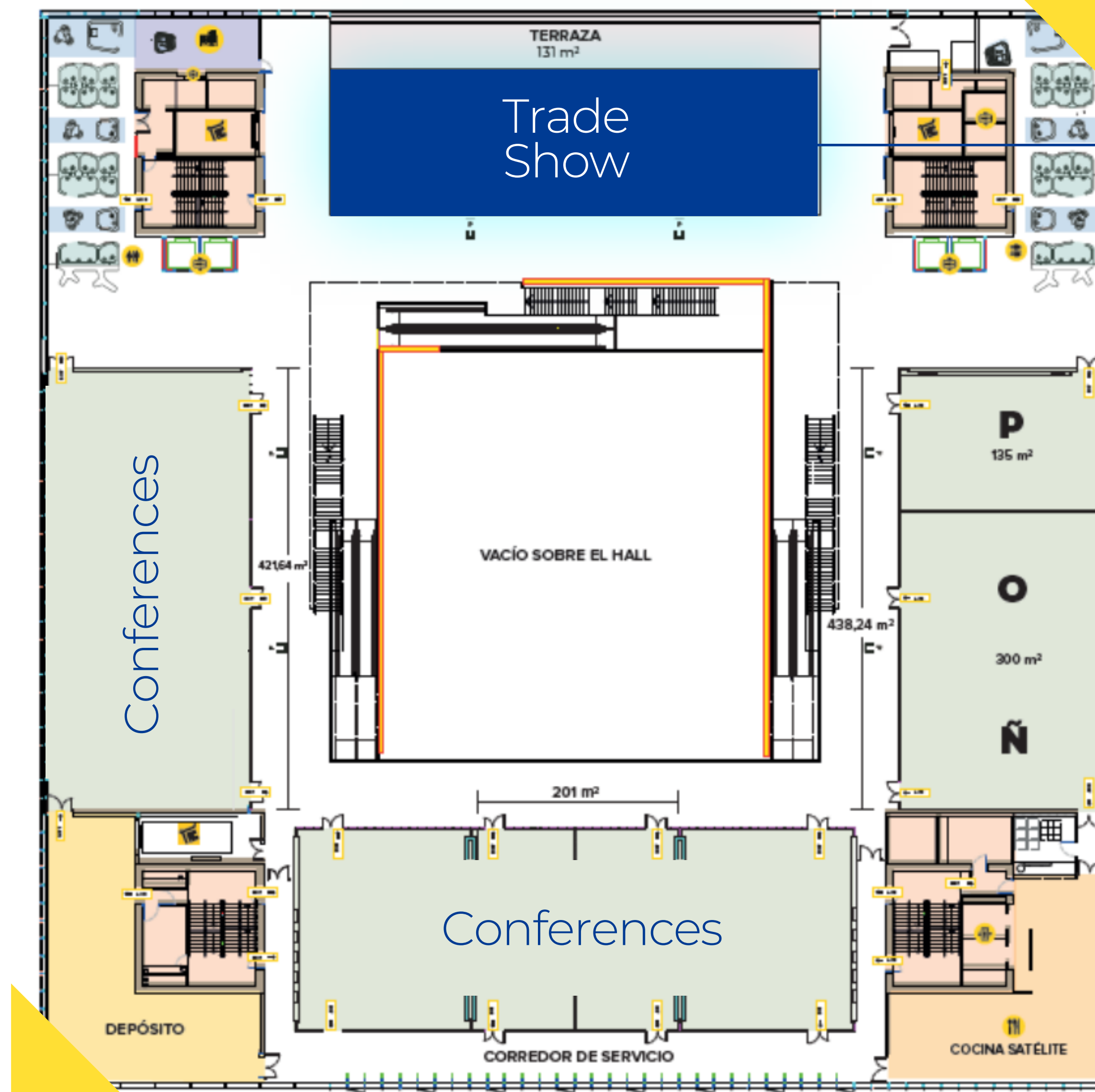
One booth of 2x2 m².

A power outlet with 2 inputs and a maximum capacity of 110V.

01 Table: Height: 75 cm, Width: 60 cm, Length: 120 cm.

02 Grey chairs.

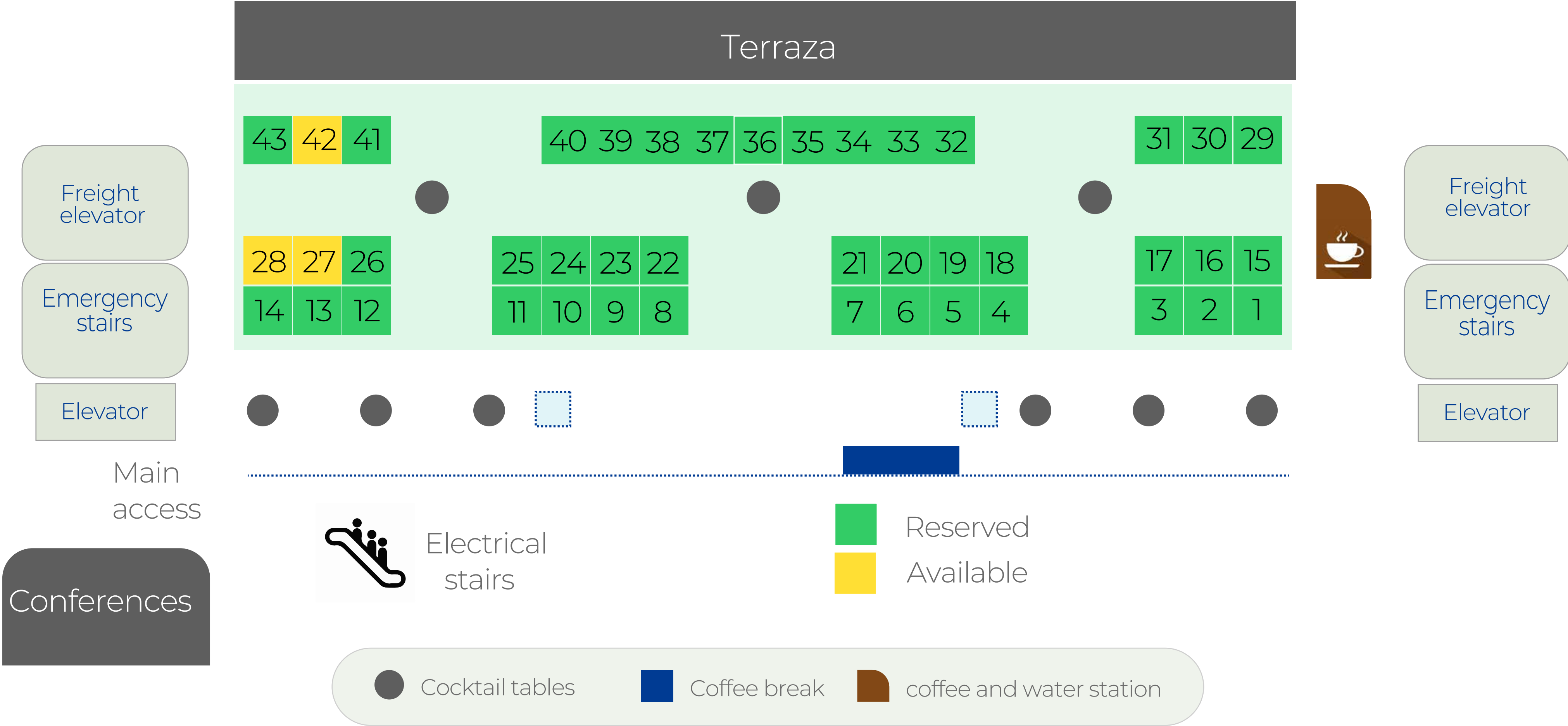




Location
of the
**Commercial
Display**

Book your Booth

Increase your visibility at an international event.



Emerald Sponsors

10 AÑOS DE COMPROMISO



39-40



26



37-38



#8



6-7



36



18-19



14



12-13



21



41



22



33



25



11



32



32



17



16



31



1



20



43



24



5



34-35



4



23



鉅威仪器

GREAT WIN

29



30



10

Rubi **Sponsors**



Institutional Sponsors



MEDIA PARTNER



Organizado por

Con el apoyo de



Steps to become a Sponsor

- 1. Send a Request:** Contact us at gerencia@sltcaucho.org and oscar.e.barrera8@gmail.com, indicating your desired sponsorship category and cost code.
- 2. Define Payment Method:** Specify the method and form of payment for your sponsorship.
- 3. Receive Invoice:** You will receive an invoice and bank details for the transfer.
- 4. Proceed to Payment:** Make a payment of at least 50% of the total sponsorship cost.
- 5. Select Booth Location:** Choose the location of your booth. After the advance payment is made, the organizing committee will provide an updated floor plan for selection.
- 6. Complete Payment:** The full sponsorship payment must be made by July 31, 2025, to confirm your space.

Note: In the event that two or more companies make the 50% payment on the same day, priority will be assigned based on the time the transfer is credited.



Impact and Statistics

Results of
the Lima 2023
Conferences:

Participation

Over 594 attendees and 90 international speakers.

Sponsorships

57 sponsors including leading companies in rubber technology sponsored our event in Lima, along with institutions and regional industry organizations.

Communications and Outreach

Significant media impact on social networks and specialized publications.



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IX Latin American Conference on Natural Rubber.

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CONFEDERACIÓN
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COLOMBIANA

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